

CLAIMS

1. (Amended) A transferable magnetic tape in which a printed layer, a magnetic recording layer, and an adhesive layer are
5 layered in sequence upon a backing film with said printed layer closest to said backing film, wherein said printed layer comprises:

(1) a pattern printed region and,

(2) a filling layer region outside said pattern printed region

10 (1),

and moreover

(3) a thickness of said printed layer is uniform, and

in said transferable magnetic tape a coercivity of magnetic powder contained in said magnetic recording layer is 20 to 320
15 kA/m.

2. (Amended) A transferable magnetic tape according to claim 1, wherein said pattern printed region and said filling layer each comprise a printing ink.

3. (Amended) A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a resin layer having peelability is provided between said backing film and said printed layer.

4. A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a masking layer is provided

between said printed layer and said magnetic recording layer.

5. (Amended) A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a resin layer
5 having peelability is provided between said backing film and said printed layer, and a masking layer is provided between said printed layer and said magnetic recording layer.

6. (Amended) A method of manufacturing a transferable
10 magnetic tape, wherein a printed layer comprising a pattern printed region and a filling layer region is formed on a backing film by a printing method, and a magnetic recording layer containing magnetic powder with a coercivity of 20 to 320 kA/m, and an adhesive layer are then sequentially layered
15 thereon by a coating method.

7. (Amended) A method of manufacturing a transferable magnetic tape according to claim 6, wherein said pattern printed region and said filling layer are formed using
20 printing inks with volumetric shrinkage rates which accompany drying and solidification equivalent.

8. (Amended) A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7,
25 wherein a printed layer is formed after a resin layer having peelability is formed upon said backing film.

9. (Amended) A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7, wherein a masking layer is provided between said printed layer and said magnetic recording layer.

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10. (Amended) A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7, wherein a resin layer having peelability is provided between said backing film and said printed layer, and a masking layer is provided between said printed layer and said magnetic recording layer.

11. (Amended) A method of manufacturing a transferable magnetic tape according to any one of claim 6, claim 7, claim 8, claim 9 and claim 10, wherein after said pattern printed region is formed using a printing cylinder corresponding therewith, said filling layer is formed in said filling layer region using a printing cylinder corresponding therewith, without gaps between said pattern printed region, and without overlapping.

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12. (Amended) A magnetic card in which a magnetic recording layer and a printed layer are formed in sequence on a card base material with said magnetic recording layer closer to said base material, wherein said printed layer comprises:

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- (1) a pattern printed region and,
- (2) a filling layer region outside said pattern printed region

(1),

and moreover

(3) a thickness of said printed layer is uniform, and
in said magnetic card a coercivity of magnetic powder
5 contained in said magnetic recording layer is 20 to 320 kA/m.

13. A magnetic card according to claim 12, having an adhesive
layer on said card base material.

10 14. A magnetic card according to claim 12, further having a
protective layer on said printed layer.

15 15. A magnetic card according to claim 12, further having a
masking layer between said printed layer and said magnetic
recording layer.

16. (Amended) A magnetic card according to claim 12, having a
protective layer on said printed layer and a masking layer
between said printed layer and said magnetic recording layer.

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